

The 4 key business questions leaders should be asking about data... the currency of your business

1 Do you have the storage infrastructure required to achieve your organization's business goals, including new customer acquisition and revenue growth?

70% of leading global firms have access to financial, customer, and supplier data in real time.

[Learn more](#)



2 Have you ever considered the cost for every hour that your data is unavailable?

\$7,900

One minute of data center downtime costs US \$7,900 on average. How much do you think downtime costs your organization?

[Learn more](#)

3 How much more effective could IT be if they were able to preempt issues versus responding reactively?

An hour of downtime represents resource inefficiencies that could have been invested in infrastructure engineered to ensure business resiliency.

[Learn more](#)



4 How much more productive could your IT organization be if storage performance and capacity were aligned to service level agreements for business enabling applications?



Today's applications, particularly mobile, are sensitive to any variance in storage performance, which means architectures must be optimized for performance as well as capacity.

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The 4 key IT questions leaders should be asking about how to address client requirements across the organization

1 Do you have a need to optimize data access (IOPS) while reining in your data center footprint and complexity?

73% of IT leaders list the ability to provide guaranteed levels of IOPS as very or extremely important to their business.

[Learn more](#)



2 If backup really matters, does being able to backup and restore in hours versus days enable you to focus on other business tasks?



1 in 5

Improving data backup and recovery is the #1 investment area for IT. Yet, IT leaders admit 1 out of 5 restores do not meet SLAs, which can result in fines or lost productivity, as well as a lack of confidence in IT overall.

[Learn more](#)

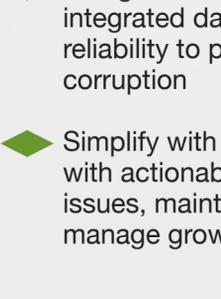
3 Would you like to be proactively alerted to performance and maintenance issues before they impact your business?

45% of IT leaders cite storage system failures as the root cause of downtime, and half estimate the cost impact to be \$500,000 or more.

[Learn more](#)



4 What if you could implement flexible systems that seamlessly scale to meet changing requirements without having to lock into that path today?



79%

of IT leaders cite managing storage growth as the key challenge they are facing.

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Why Nimble Matters

The Nimble Storage Adaptive Flash platform addresses the key storage challenges for IT leaders according to a recent Information Week study:

- As enterprise applications proliferate, prolonged deployment compromises effectiveness
- Increasing user expectations place a premium on maintaining application SLAs
- As data volumes grow exponentially, data loss, system outages and recovery times expose the organization to risk
- Operational complexity and inefficiency increase costs, stifle IT productivity and erode margins

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About Nimble Storage's Adaptive Flash Platform

The first storage platform that enables IT to predict, manage and deliver the storage required to optimize business applications and workloads across the enterprise:

- Speed application deployment and optimized performance with pre-validated solutions
- Scale storage performance and capacity independently and in-line with application and user requirements
- Safeguard data and applications with integrated data protection and proven reliability to prevent data loss and corruption
- Simplify with InfoSight and empower IT with actionable intelligence to preempt issues, maintain storage health and manage growth

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Nimble Adaptive Flash Stats

90%

of support cases detected in advance – InfoSight software gathers 30 million readings daily from each active Nimble array

>80%

of the cases are resolved automatically

>99.999%

uptime

Capable of 500K IOPS

Capable of 166TB of Flash and over 2.5PB capacity

Redirect-on-Write snapshots with zero performance penalty dramatically reduce backup time

UP TO A 75% reduction in data footprint with no added latency

100x faster

CASL collects or coalesces random writes, compresses them, and writes them sequentially to disks. This results in write operations that are as much as 100x faster than traditional disk-based storage.

[Schedule a Demo](#)
[Click Here >](#)

[See How Adaptive Flash Solves the Performance/Capacity Dilemma](#)
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Adaptive Flash News:

Nimble Storage Surpasses 5,000 Customer Mark

Adaptive Flash Challenge to Enterprises Evaluating Flash-Only Storage

LANDESK Software Selects Nimble Adaptive Flash

Nimble Storage Named a Visionary in the Gartner Magic Quadrant

Nimble Storage Releases Adaptive Flash Fibre Channel Storage Arrays

